Order / Rev:

104493

Alt Order #:

06834608

Product Desc:

American Crossroads

Estimate:

828

Flight Dates:

07/20/12 - 07/30/12

Original Date / Rev:

07/19/12 / 07/25/12

Order Type:

GENERAL

Primary AE:

Sales Office:

Sales Region:

BLPHI National

Amy McCreary

Agency

Name:

Crossroads Media, LLC

Buying Contact:

Billing Contact:

66 Canal Center Plaza

Alexandria, VA 22314

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Broadcast EOM/EOC

00:15:00

15%

Cash

Advertiser

Name:

Priority:

American Crossroads

Demographic:

A35+

Product Codes:

PLI1

SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PISSUE, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/25/12	07/29/12	77	\$114,975.00	\$97,728.75
07/30/12	07/30/12	19	\$27,675.00	\$23,523.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2012	77	\$114,975.00	\$97,728.75	0.00
August 2012	19	\$27,675.00	\$23,523.75	0.00
Totals	96	\$142,650,00	\$121,252,50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	49%	\$142,650.00
Market	100%	\$291,122.45

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	17%	\$49,490.82
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$43,668.37
KTUD	1%	\$2,911.22
KVVU	11%	\$32,023.47
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	7%	\$20,378.57

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len Spots	Rate Pri	Rtg Type Spots	Amount
E	Ξ 1	KSNV	07/28/12	07/28/12	Olympics Primetin Olympics Primetir		7pm-12am	S-	:30 3	\$6,000.001	0.00 NM 3	\$18,000.00
		OLYMP	ICS PRIMI	Ε								
		<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				

KSNV

Page 2 of 7

Order / Rev:

104493

Advertiser:

Alt Order #3 Flight Dates: 06834608

07/20/12 - 07/30/12

Product Desc:

American Crossroads

Estimate:

American Crossroads

828

E 1 KSNV 07/28/12 07/28/12 Olympics Primetime	Ln Ch	Start	End	Inventory Code	Break	Start/End T	īme Days	Len Sp	ots Rate Pri	Rtg Type S	nots	Amount
OLYMPICS PRIME Start Date	E 1 KSN	NV 07/28/1	2 07/28/12									\$18,000.00
Week: 077/23/12 07/29/12 07			ME									7 - 2 0 0 0 1 0 0
E 2 KSNV 07/30/12 07/30/12 Olympics Primetime	-											
Start Date Start Date Start Date Weekdays Spots/Week Rate Start Date	E 2 KSN	NV 07/30/1	2 07/30/12	Olympics Primeti	me CM			:30	2 \$6,000.001	0.00 NM	2	\$12,000.00
Week: 07/30/12 08/05/12 M 2 \$6,000.00 0.00				Maakdaya	Consta 6Ma ala	D-4-	D-#					
Olympics Opening Ceremony Olympics Opening Ceremony	_	_					<u>-</u>					
Start Date End Date Weekdays Spots/Week Rate Rating O7/29/12						730p-12a	F	:30	1 \$10,000.001	0.00 NM	1	\$10,000.00
Week: 07/23/12 07/29/12 07/				Meekdays	Snote/Meak	Pate	Patina					
Sunday Prime 7-9pm Sunday Prime 7-9pm												
Start Date End Date Weekdays Spots/Week Rate Rating				•		7-9pm	s	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
Week: 07/16/12 07/22/12 Sa-Su Early News CM 5pm-630pm S :30 1 \$650,001 0.00 NM 1 \$650				Meekdays	Snote/Meek	Pato	Poting					
Sa-Su Early News Sa-Su Early News Sa-Su Early News Sa-Su Early News												
Start Date End Date Weekdays Spots/Week Rate Rating Start Date Week: 07/16/12 07/22/12 07/29/12 Olympics Primetime CM 7pm-12am	E 5 KSN	V 07/22/1	2 07/22/12	•	s CM		s	:30	1 \$650.001	0.00 NM	1	\$650.00
Week: 07/16/12 07/22/12 S 1 \$650.00 0.00 E 6 KSNV 07/29/12 07/29/12 07/29/12 Olympics Primetime CM 7pm-12am Olympics Primetime S :30 3 \$6,000.001 0.00 NM 3 \$18,000 US OLYMPIC PRIME Start Date Start Date Weekdays Spots/Week Pate Week 07/23/12 07/29/1				•								
E 6 KSNV 07/29/12 07/29/12 Olympics Primetime CM 7pm-12am	-											
US OLYMPIC PRIME Start Date End Date Weekdays Spots/Week Rate Week 07/23/12 07/29/12 07/29/12 07/29/12 07/29/12 00/29/1				Olympics Primeti	me CM			:30	3 \$6,000.001	0.00 NM	3	\$18,000.00
Week: 07/23/12 07/29/12 S 3 \$6,000.00 0.00 E 7 KSNV 07/29/12 07/29/12 07/29/12 Olympics Daytime Week@M 4am-6pmS :30 5 \$1,700.001 0.00 NM 5 \$8,500 NM US OLYMPIC TRIALS 6/30 Start Date End Date Weekdays Spots/Week Rate Week: 07/23/12 07/29/12 Rating Neek: 07/23/12 07/29/12 Weekdays Spots/Week Rate St.,700.00 0.00 Rating Neek: 07/23/12 07/29/12 Olympics Daytime Week@M 4am-6pmS- :30 4 \$1,700.001 0.00 NM 4 \$6,800 NM 4 \$6,	US C	DLYMPIC P	RIME	orympiod r :intoti								
Olympics Daytime WEEKEND US OLYMPIC TRIALS 6/30 Start Date	_											
Start Date End Date Weekdays Spots/Week Rate Rating Week: 07/23/12 07/29/12 S 5 \$1,700.00 0.00 E 8 KSNV 07/28/12 07/28/12 07/28/12 Olympics Daytime Week@M 4am-6pm S- :30 4 \$1,700.001 0.00 NM 4 \$6,800 Olympics Daytime WEEKEND				· · · •		4am-6pm	S	:30	5 \$1,700.001	0.00 NM	5	\$8,500.00
Olympics Daytime WEEKEND	\$	Start Date	End Date									
						4am-6pm	S-	:30	4 \$1,700.001	0.00 NM	4	\$6,800.00
US OLYMPIC TRIALS 6/30 <u>Start Date End Date Weekdays Spots/Week Rate Rating</u>				Weekdays	Snots/Meek	Rate	Ratina					
Week: 07/23/12 07/29/12S- 4 \$1,700.00 0.00	Week: (07/23/12	07/29/12	S-						i		
M-F Wheel of Fortune						7-730pm	F	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
WHEEL OF FORTUNE <u>Start Date End Date Weekdays Spots/Week Rate</u> Rating				Weekdaye	Snots/Mook	Dota	Patina					
Week: 07/16/12 07/22/12F 1 \$1,000.00 0.00	-											
M-F Wheel of Fortune						7-730pm	M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
WHEEL OF FORTUNE <u>Start Date</u> End Date Weekdays Spots/Week Rate Rating				Wookdows	Cnoto Minak	Dete	Dalina					
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 07/23/12 07/29/12 M 1 \$1,000.00 0.00	_											
E 11 KSNV 07/20/12 07/20/12 M-F Early News CM 5-630pF :30 1 \$1,000.001 0.00 NM 1 \$1,000 M-F Early News			2 07/20/12	-			F	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
EARLY NEWS Start Date End Date Wookdown Shete Mook Date Dation			End Data	Mookdova	Cnois Attack	Dete	Datis -			- 1		
<u>Start Date </u>	_					-				1		
EAR MONN OF TONIA OF THE LAND ON THE STATE OF THE STATE O	-			M-F Early News				:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
EARLY NEWS	EAR	LY NEWS										
<u>Start Date </u>	_											
E 42 KONN 07/05/40 07/05/40							····.	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00

KSNV

Page 3 of 7

Order / Rev:

104493

Advertiser:

American Crossroads

Alt Order # Flight Dates:

07/20/12 - 07/30/12

06834608

Product Desc:

American Crossroads

Estimate:

828

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount M-F Early News M-F Early News **EARLY NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 07/23/12 07/29/12 --W----1 \$1,000.00 0.00 E 14 KSNV 07/26/12 07/26/12 M-F Early News СМ 5-630p ---T---:30 1 \$1,000.001 0.00 NM \$1,000,00 M-F Early News **EARLY NEWS** End Date Start Date Weekdays 1 1 2 1 Spots/Week Rate Rating Week: 07/23/12 07/29/12 ---T---\$1,000.00 0.00 E15 KSNV 07/30/12 07/30/12 M-F Early News CM 5-630p M-----:30 1 \$1,000.001 0.00 NM \$1,000,00 M-F Early News **EARLY NEWS** Start Date **End Date** Spots/Week **Weekdays** Rate Rating Week: 07/30/12 08/05/12 \$1,000.00 0.00 E 16 KSNV 07/26/12 07/26/12 Thurs PR 10-11p CM 10-11pm :30 1 \$1,400,003 0.00 NM \$1,400.00 Thursday Prime 10-11pm ROCK CENTER W/BRIAN WILLIA- MS (OR Start Date **End Date Weekdays** Spots/Week Rate Rating ---T---Week: 07/23/12 07/29/12 \$1,400.00 0.00 E 17 KSNV 07/20/12 07/20/12 CM 658a-9am **Today Show** ----F--:30 2 \$1,400.001 0.00 NM 2 \$2,800.00 **Today Show TODAY SHOW** Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 07/16/12 07/22/12 ---F--2 \$1,400.00 0.00 E18 KSNV 07/23/12 07/23/12 **Today Show** CM 658a-9am M-----:30 2 \$1,400,001 0.00 NM 2 \$2,800.00 **Today Show TODAY SHOW End Date** Start Date Weekdays Spots/Week Rate Rating Week: 07/23/12 07/29/12 2 \$1,400.00 0.00 E 19 KSNV 07/24/12 07/24/12 **Today Show** CM 658a-9am ~T----:30 2 \$1,400,001 0.00 NM 2 \$2,800.00 **Today Show TODAY SHOW** Spots/Week Start Date End Date **Weekdays** Rate Rating 07/29/12 Week: 07/23/12 2 \$1,400.00 0.00E 20 KSNV 07/25/12 07/25/12 **Today Show** CM 658a-9am --W----:30 2 \$1,400.001 0.00 NM 2 \$2,800.00 **Today Show TODAY SHOW End Date** Start Date Weekdays Spots/Week Rate Rating Week: 07/23/12 07/29/12 --W----2 \$1,400.00 0.00 E 21 KSNV 07/26/12 07/26/12 **Today Show** CM 658a-9am ---T---:30 2 \$1,400,001 0.00 NM 2 \$2,800.00 Today Show TODAY SHOW End Date Spots/Week Start Date Weekdays Rating Rate Week: 07/23/12 07/29/12 ---T---2 \$1,400.00 0.00 E 22 KSNV 07/27/12 07/27/12 **Today Show** CM 658a-9am ---F--:30 2 \$1,400.001 0.00 NM 2 \$2,800.00 **Today Show TODAY SHOW** Start Date End Date **Weekdays** Spots/Week Rate Rating 07/29/12 --F--Week: 07/23/12 \$1,400.00 0.00 E 23 KSNV 07/30/12 07/30/12 **Today Show** CM 658a-9am M-----:30 0.00 NM 2 \$1,400,001 2 \$2,800.00 Today Show TODAY SHOW Start Date End Date Weekdays Spots/Week Rate Rating Week: 07/30/12 08/05/12 \$1,400.00 0.00 E 24 KSNV 07/30/12 07/30/12 Olympics Daytime Week@M 9am-4pm M-----:30 4 \$1,200,001 0.00 NM \$4.800.00 Olympics Daytime Weekdays OLYPMICS DAYTIME Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating 08/05/12 M----Week: 07/30/12 \$1,200.00 0.00 E 25 KSNV 07/23/12 07/23/12 CM 430-5pm M-----:30 \$700,001 0.00 NM 1 \$700.00

KSNV

Page 4 of 7

Order / Rev:

104493

Advertiser:

American Crossroads

Alt Order #9

06834608

Product Desc:

American Crossroads

Flight Dates:

07/20/12 - 07/30/12

Estimate:

828

												
Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
			News 3 at 430pm News 3 at 4:30PM	Л								
	4 AT 430											
<u>Sta</u> Week: 07/	rt Date	End Date 07/29/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$700.00	<u>Rating</u> 0.00						
			News 3 at 430pm		430-5pm	-T	:30	1	\$700.001	0.00 NM	1	\$700.00
			News 3 at 4:30PM		ioo opiii	·	.00	•	φ100.001	0.00 NW	ı	\$700.00
	4 AT 430		101(On all AMI. I	ъ.	- ·			.*			
<u>Sta</u> Week: 07/	<u>rt Date</u> 23/12	End Date 07/29/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$700,00	<u>Rating</u> 0.00						
			News 3 at 430pm	СМ	430-5pm	T	:30	1	\$700.001	0.00 NM	1	\$700.00
NEMO	4 AT 400	ND.	News 3 at 4:30PN	1	•				·		·	*******
	4 AT 430 rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/		07/29/12	T	1	\$700.00	0.00						
E 28 KSNV	07/27/1	2 07/27/12	News 3 at 430pm	СМ	430-5pm	F	:30	1	\$700.001	0.00 NM	1	\$700.00
NEWS.	4 AT 430	ND	News 3 at 4:30PN	Л								
	rt Date	" End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/		07/29/12		1	\$700.00	0.00						
E 29 KSNV	07/30/1	2 07/30/12	NEWS 3 at 4 (1 h	•	4-5pm	M	:30	1	\$700.001	0.00 NM	1	\$700.00
NEWS 4	4 AT 430)P	4PM NEWS (1 ho	our)	(4:30 PM-5:	00 PM)						
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 07/		08/05/12	M	1	\$700.00	0.00					•	
E30 KSNV	07/20/1	2 07/20/12	M-F 6-7a WakeUp M-F 6-7a WakeU	_	6-7a	F	:30	2	\$700.001	0.00 NM	2	\$1,400.00
WAKE	UP WITH	THE WAG		p www.agners								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 07/		07/22/12	M-F 6-7a WakeUp	2	\$700.00	0.00						
ESI KONV	0//23/1	2 0//23//2	M-F 6-7a WakeUp	_	6-7a	M~~~	:30	2	\$700.001	0.00 NM	2	\$1,400.00
WAKE	UP WITH	HTHE WAG		, y								
<u>Sta</u> Week: 07/	rt Date	End Date 07/29/12	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
L			M-F 6-7a WakeUp	2 w/W@M	\$700.00 6-7a	0.00 T	:30	2	\$700.001	0.00 NM	2	#4 400 00
,	· · · · · · · · · · · · · · · · · · ·	_ *	M-F 6-7a WakeU	_	o ru	'	.50	2	Ψ100.00 I	0.00 14141	2	\$1,400.00
		THE WAG										
Sta Week: 07/	rt <u>Date</u> 23/12	End Date 07/29/12	<u>Weekdays</u> -T	Spots/Week 2	<u>Rate</u> \$700.00	Rating 0.00						
			M-F 6-7a WakeU		6-7a	W	:30	2	\$700.001	0.00 NM	2	\$1,400.00
			M-F 6-7a WakeU					_	4700.001	0,00	~	ψ1,400.00
	∪P WITE irt Date	I THE WAG End Date	NERS Weekdays	Spots/Week	Pata	Poting						
Week: 07/		07/29/12	W	2	<u>Rate</u> \$700.00	Rating 0.00						
E34 KSNV	07/26/1	2 07/26/12	M-F 6-7a WakeUp	w/Wa@M	6-7a	T	:30	2	\$700.001	0.00 NM	2	\$1,400.00
WYKE	ו וום זאוידע	THE WAG	M-F 6-7a WakeU	p w/Wagners								·
	or will irt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 07/		07/29/12	T	2		0.00				i		
E35 KSNV	07/27/1	2 07/27/12	M-F 6-7a WakeUp	-	6-7a	F	:30	2	\$700.001	0.00 NM	2	\$1,400.00
WAKE	UP WITH	THE WAG	M-F 6-7a WakeU NERS	p w/Wagners								
	<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				1		
Week: 07/		07/29/12	F	2	\$700.00	0.00						
E36 KSNV	07/30/1	2 07/30/12	M-F 6-7a WakeUp	-	6-7a	M	:30	2	\$700.001	0.00 NM	2	\$1,400.00
WAKE	UP WITH	H THE WAG	M-F 6-7a WakeU NERS	p w.vvagners								
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 07/		08/05/12	M	2	·	0.00						
E37 KSNV	υ <i>/1</i> 20/1	2 0//20/12		CM	4-430p	F	:30	1	\$700.001	0.00 NM	1	\$700.00

Print Date: 07/25/12 16:47:01 Page 5 of 7

Order / Rev: -

104493

Advertiser:

American Crossroads

Alt Order #9

06834608

Product Desc:

American Crossroads

Flight Dates:

07/20/12 - 07/30/12

Estimate:

828

KSNV

Ln Ch	Start	End	Inventory Code		Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
			News 3 at 4 (1/2 News 3 at 4 (1/2	•			•					
FIRST N	EWS 3	AT FOUR	News 5 at 4 (1/2)	· · · · ·						_		
Start Week: 07/1	<u>: Date</u> 6/12	End Date 07/22/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
E38 KSNV			News 3 at 4 (1/2 News 3 at 4 (1/2	•	4-430p	M	:30	1	\$700.001	0.00 NM	1	\$700.00
FIRST N	EWS 3	AT FOUR	News 5 at 4 (1/2)	· · · · ·								
<u>Starl</u> Week: 07/2	<u>1 Date</u> 3/12	End Date 07/29/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
E 39 KSNV	07/24/1	2 07/24/12	News 3 at 4 (1/2 News 3 at 4 (1/2		4-430p	-T	:30	1	\$700.001	0.00 N M	1	\$700.00
		AT FOUR	110110 0 011 1 (112)	,								
<u>Start</u> Week: 07/2	<u>1 Date</u> 3/12	End Date 07/29/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
E40 KSNV	07/25/1	2 07/25/12	News 3 at 4 (1/2		4-430p	W	:30	1	\$700.001	0.00 NM	1	\$700.00
FIRST N	EWS 3	AT FOUR	News 3 at 4 (1/2	hr)								
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/2		07/29/12	W	1	\$700.00	0.00						
E41 KSNV	07/30/1	2 07/30/12	NEWS 3 at 4 (1 I	•	4-5pm	M	:30	1	\$700.001	0.00 NM	1	\$700.00
FIRST N	EWS 3	AT FOUR	4PM NEWS (1 ho	our)	(4:00 PM-4:3)	U PIVI)						
<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 07/3		08/05/12	M	1	\$700.00	0.00			******			
E 42 KSNV	07/20/1	2 07/20/12	M-F News 3 at El		11pm-1135p	mF	:30	1	\$1,100.001	0.00 NM	1	\$1,100.00
NEWS 3	NIGHT	SIDE	W-T News out E	04011								
	t Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating						
Week: 07/1 E 43 KSNV		07/22/12 2 07/24/12	M-F News 3 at El		\$1,100.00 11pm-1135p	0.00 m -T	:30	1	\$1,100.001	0.00 NM	1	\$1,100.00
_ ,=			M-F News 3 at E			,		·	V 111001001	0.00		Ψ1,100.00
NEWS 3			3641-4	O	D-t-	D-U						
<u>Star</u> Week: 07/2	t Date 23/12	End Date 07/29/12	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$1,100.00	Rating 0.00						
E 44 KSNV			Olympics Late Ne		11pm-12:35a		:30	1	\$1,100.007	0.00 NM	1	\$1,100.00
			Late News during		•							, .,
NEWS 3			Mookdova	Spota Milook	Poto	Dating				1		
<u>Star</u> Week: 07/2	<u>t Date</u> 23/12	End Date 07/29/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$1,100.00	Rating 0.00						
E 45 KSNV	07/30/1	2 07/30/12	Olympics Late Ne	ews 3 CM	11pm-12:35a	am M	:30	1	\$1,100.007	0.00 NM	1	\$1,100.00
NEMO O	LAUGUT	CIDE	Late News during	g Olympics								
NEWS 3	t Date	SIDE End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week; 07/3		08/05/12	M		\$1,100.00	0.00						
E46 KSNV	07/21/1	2 07/21/12	Saturday Today	СМ	7a-9am	S-	:30	1	\$625.001	0.00 NM	1	\$625.00
CATIIDI	14V TA	DAY airs 4-{	Saturday Today									
	<u>t Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/1		07/22/12	S-	1		0.00						
E47 KSNV	07/21/1	2 07/21/12	News 3 Today - S		9am-930am	S-	:30	1	\$500.001	0.00 NM	1	\$500.00
NEWS 3	S TODA	YAWKEND n	News 3 Today - 3 o program 7/28	SAT								
	t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 07/		07/22/12	S-	1	\$500.00	0.00						
E48 KSNV	07/30/1	2 07/30/12	News 3 Olympic News 3 Olympic		7:30-8:00PM	M	:30	1	\$825.001	0.00 NM	1	\$825.00
OLY ZO	NE		News o Olympic	ZV116								
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week		Rating						
Week: 07/3		08/05/12	M	1	\$825.00	0.00	.00		##	0.00.111		#AFA 44
E49 KSNV	U//21/	12 0//21/12		СМ	5pm-630pm	S-	:30	1	\$650.001	0.00 NM	1	\$650.00

KSNV

Page 6 of 7

Order / Rev:

104493

Advertiser:

American Crossroads

Alt Order #:

06834608

Product Desc:

American Crossroads

Flight Dates:

07/20/12 - 07/30/12

Estimate:

828

Ln Ch	Start	End	Inventory Code		Start/End	Time Days	Len Sp	ots Rate Pri	Rtg Type S	pots	Amount
			Sa-Su Early News Sa-Su Early News								
KSNV EA									1		
<u>Start</u> Week: 07/16		End Date 07/22/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$650.00	Rating 0.00					
			M-F Jeopardy	CM .	630-7pm	F	:30	1 \$1,000.001	0.00 NM	1	\$1,000.0
150545	m. 1. 2		M-F Jeopardy		·					·	, ,,
JEOPARI Start		End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 07/16		07/22/12	F		\$1,000.00	0.00					
E 51 KSNV (07/23/1	2 07/23/12	M-F Jeopardy	СМ	630-7pm	M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.0
JEOPARI	DΥ		M-F Jeopardy								
	Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 07/23		07/29/12	M	1	\$1,000.00	0.00					
E 52 KSNV (07/25/1	2 07/25/12	M-F Jeopardy	CM	630-7pm	M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.0
JEOPARI	DY		M-F Jeopardy								
	Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 07/23		07/29/12	W		\$1,000.00	0.00	,				
E 53 KSNV (07/30/1	2 07/30/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.0
JEOPARI	DY		W-1 Ocopardy								
	: Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 07/30		08/05/12	M	1	\$1,000.00	0.00		4 0050 005	2 22 1114		
E 54 KSNV (U/121/1	12 07121712	Wknd Jeopardy SAT/Jeopardy	СМ	630-7pm	S-	:30	1 \$350.002	0.00 NM	1	\$350.0
JEOPARI	DY		,								
<u>Start</u> Week: 07/10	Date	End Date 07/22/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$350.00	Rating 0.00					
E 55 KSNV (**		ws 3 CM	ֆՏԵՄ.00 11pm-12:35		:30	1 \$1,100.002	0.00 NM	1	\$1,100.0
			Late News during				100	1 47,100.002	5.00 TTW	•	Ψ1,100.
News	D-4-	F4 D-4-	Manaladava	01-041-	D-4-	Datte					
<u>Staπ</u> Week: 07/2	: <u>Date</u> 3/12	End Date 07/29/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$1,100.00	Rating 0.00					
E 56 KSNV	07/22/1	12 07/22/12	Wake Up Early w		430a-5a	S	:30	1 \$150.002	0.00 NM	1	\$150.6
1848 IZE 1 II	n mani	1 37 341271 12 37	Wake Up Early W	√agners							
	P EAR	LY W/THE V End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 07/16		07/22/12	S	1	\$150.00	0.00					
E 57 KSNV	07/23/1	12 07/23/12	Wake Up Early w		430a-5a	M	:30	1 \$150.002	0.00 NM	1	\$150.
WAKE III	PEAR	LY W/THE V	Wake Up Early W	Vagners							
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 07/2		07/29/12	Мнинин	1	\$150.00	0.00					
E 58 KSNV	07/24/1	12 07/24/12	Wake Up Early w	-	430a-5a	-T	:30	1 \$150.002	0.00 N M	1	\$150.
WAKE U	P EAR	LY W/THE V	− Wake Up Early W VAGNERS	vagners							
<u>Start</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>					
Week: 07/2		07/29/12	-T	1	\$150.00	0.00					
E 59 KSNV	07/25/1	12 07/25/12	Wake Up Early w Wake Up Early V	_	430a-5a	W	:30	1 \$150.002	0.00 NM	1	\$150.
WAKE U	IP EAR	LY W/THE V		- 2911010							
	Date	End Date	<u>Weekdays</u>	Spots/Week		Rating			ļ		
Week: 07/2		07/29/12	Wake Up Early w	1 / \\/\ann@\\/	\$150.00 430a-5a	0.00 T	:30	1 0450.000	O OO NINA	А	ው ፈርር
LOO VONA	011201	12 0//20/12	Wake Up Early W	_	+30a-3a	1	.30	1 \$150,002	0.00 NM	1	\$150.
		LY W/THE V	VAGNERS	•							
<u>Start</u> Week: 07/2	t <u>Date</u>	End Date 07/29/12	<u>Weekdays</u> T	Spots/Week	,	Rating					
E 61 KSNV			1	CM	\$150.00 430a-5a	0.00	:30	1 \$150,002	0.00 NM	1	\$150.0
_ 0. NONV	J. 12-01	\$1720112		OW		3	.50	, ψ100,002	O.OO INWI	1	φιου,

KSNV

Totals

96

\$142,650.00

Page 7 of 7

Order / Rev: •

104493

Advertiser:

American Crossroads

Alt Order #: Flight Dates: 06834608

07/20/12 - 07/30/12

Product Desc: Estimate:

American Crossroads

828

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Wake Up Early w/ Wagne Wake Up Early Wagners WAKE UP EARLY WITHE WAGNERS Start Date **End Date** Weekdays Spots/Week Rate Rating ____s Week: 07/23/12 07/29/12 \$150.00 0.00 E 62 KSNV 07/30/12 07/30/12 Wake Up Early w/ Wagn@M 430a-5a M----:30 \$150.002 0.00 NM \$150.00 Wake Up Early Wagners WAKE UP EARLY W/THE WAGNERS Start Date End Date Weekdays Spots/Week Rating Rate Week: 07/30/12 08/05/12 M-----\$150.00 0.00 E 64 KSNV 07/20/12 07/20/12 Fri PR 9-11p CM 9-11pm ----F--:30 1 \$1,400.002 0.00 NM \$1,400.00 Friday Prime 9-11pm DATELINE NBC-NO PROGRAM 6/29 Start Date End Date Weekdays Spots/Week Rate Rating ---F--Week: 07/16/12 07/22/12 \$1,400.00 0.00 E 65 KSNV 07/27/12 07/27/12 Olympics Late News 3 CM 11pm-12:35am :30 1 \$1,000.002 0.00 NM \$1,000.00 Late News during Olympics **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 07/23/12 07/29/12 ---F--\$1,000.00 0.00 E 66 KSNV 07/28/12 07/28/12 Olympics Late News 3 CM 11pm-12:35am ----S-:30 1 \$1,000.002 0.00 NM \$1,000.00 Late News during Olympics **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating 07/29/12 ----s-Week: 07/23/12 1 \$1,000.00 0.00 E 67 KSNV 07/30/12 07/30/12 Olympics Late News 3 CM 11pm-12:35am M----:30 1 \$1,000.002 0.00 NM \$1,000.00 Late News during Olympics **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating 08/05/12 Week: 07/30/12 M-----1 \$1,000.00 0.00 N 68 KSNV 07/30/12 07/30/12 Olympics Prime REPEATM 1135pm - 5am M----:30 \$200.003 0.00 NM \$200.00 1 Olympics Prime REPEAT SPORTS NIGHT IN LAS VEGAS no progr Start Date End Date Weekdays Spots/Week Rate Rating Week: 07/30/12 08/05/12 M-----\$200.00 0.00